

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Advertisement for erection of Tourism Hoardings at – Chennai & Ahmedabad Airport campaigns by M/s. TDI International India (P) Ltd, New Delhi – Release of Rs.35,00,000/- (Rupees Thirty Five Lakhs only) including taxes, (i.e., Rs.8,00,000/- for Chennai & Rs.6,00,000/- for Ahmedabad, total amount is Rs.14,00,000/- per month x 2 ½ months) – Sanctioned – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No.202

Dated:04-03-2014

Read the following:

1. From Mr. Sai Krishna, Manager Sales (AP), TDI, International India (P) Limited, Hyderabad. Dt.31-12-2013.
2. Govt.Lr.No.3393/PRO/PMU/2013, of YAT & C (PMU) Department, Dt.17-01-2014.
3. Invoice No.HYD/82/2013-2014, from M/s. TDI, International India P Limited, New Delhi, Dt.20-01-2014.

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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s. TDI, International India (P) Limited, Hyderabad, has requested for an extension proposal for erecting AP Tourism Hoardings of the existing promotional campaign at Chennai & Ahmedabad Airport for a period of 2 ½ months. Accordingly, Government have issued a work order in letter 2<sup>nd</sup> read above to take up Airport Medium of promotion at Chennai & Ahmedabad Airports for a period of 2 ½ months from the period 15-01-2014 to 31-03-2014 at the rate of Rs.35,00,000/- (Rupees Thirty Five Lakhs only) including taxes, (i.e., Rs.8,00,000/- for Chennai & Rs.6,00,000/- for Ahmedabad, total amount is Rs.14,00,000/- per month).

2. In the reference 3<sup>rd</sup> read above, M/s. TDI, International India (P) Limited, Hyderabad has submitted bills and requested the Government to release 2 ½ months payment for an amount of Rs.35,00,000/- (Rupees Thirty Five Lakhs only) including taxes, from the period 15-01-2014 to 31-03-2014 (i.e., Rs.8,00,000/- for Chennai & Rs.6,00,000/- for Ahmedabad, total amount is Rs.14,00,000/- per month).

3. Government after careful examination of the matter, hereby sanction an amount of Rs.35,00,000/- (Rupees Thirty Five Lakhs only) including taxes to M/s. TDI, International India (P) Limited, Hyderabad, towards for erection of Tourism Hoardings at – Chennai & Ahmedabad for a period of 2 ½ months from the period 15-01-2014 to 31-03-2014.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan – SH (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. TDI, International India (P) Limited, New Delhi, through on line. The details of Bank account is as follows:-

Account Name	:TDI, International India (P) Limited
Account No	:01200200006062
Name of the Bank	:UCO Bank, Branch-Flag Ship Corporate Centre, 5, Parliament Street, New Delhi-110001.
RTGS	:UCBA0001945.
IFSC Code	

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
M/s. TDI, International India (P) Limited, New Delhi.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**